

## ABSTRACT

A product information providing apparatus is connected to a product information management apparatus having product information management data. The product information providing apparatus is capable of bidirectional communication via a communication network to a remote terminal, and includes receiving means for receiving from the remote terminal a request command requesting transmission of product information management data concerning a specified product via the communication network. Also, the product information providing apparatus includes obtaining means for obtaining from the product information management apparatus, in response to the request command, the product information management data concerning the specified product. The product information providing apparatus further includes transmitting means for transmitting to the remote terminal the obtained product information management data concerning the specified product .